



## NEWS RELEASE

FOR IMMEDIATE RELEASE – November 10, 2022

### GatorBar Joins ACI Center of Excellence NEx for Nonmetallic Building Materials

AHMEEK, Michigan – [Neuvokas Corp](#), the leading composite rebar manufacturer, is excited to announce its partnership with NEx: An ACI (ACI) Center of Excellence for Nonmetallic Building Materials, a subsidiary of the American Concrete Institute (ACI) established in 2021.

Matt Kero, Neuvokas Vice President of Engineering said, “NEx partners with leading organizations focused on accelerating the technological advancement and use of nonmetallic construction materials and products. Its goal is to better address emerging standards and usage while decreasing environmental and energy concerns incumbent with traditional construction materials. Composite rebar is maturing within the construction segment and we are proud to be a part of an industry body devoted to furthering understanding and acceptance of this emerging technology.”

GatorBar® is an industry changing, glass fiber reinforced composite rebar (GFRP), that is 100% made in the USA using 100% USA made materials. GatorBar® offers:

- The most economical composite rebar on the market.
- Pricing substantially better than steel with increased strength and performance.
- 2x – 4x stronger in tensile strength than steel.
- 4x - 7x lighter in weight than steel.
- Zero-rust.

**About Neuvokas Corp:** [Neuvokas Corp](#) is based in Ahmeek, MI and produces industry leading composite rebar products for the concrete space using its proprietary and patented, high-speed manufacturing processes. Founded in 2013 by Erik Kiilunen and Ken Keranen from a simple observation: advances in manufacturing and material sciences would allow composite rebar to be produced competitively with its steel counterpart at higher levels of performance. For further information about or how to purchase GatorBar, please contact Neuvokas Corp at [info@neuvokascorp.com](mailto:info@neuvokascorp.com) or 906.934.2661.

**About NEx:** NEx, an ACI Center of Excellence for Nonmetallic Building Materials, was established in 2021 by the American Concrete Institute with Aramco as its founding member. The Center, based at ACI World Headquarters in Farmington Hills, Michigan, USA, accelerates the use of nonmetallic materials and products in construction, leveraging ACI’s role as a world-leading authority and resource for the development, dissemination, and adoption of consensus-based standards for concrete design, construction and materials. The Center’s membership is open to government agencies, industries, technical societies, standard bodies, manufacturers, contractors, and professionals. Additional NEx information can be found at [www.nonmetallic.org](http://www.nonmetallic.org).

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