

GATORBAR®

NEWS RELEASE

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Tariffs Coming to Composite Rebar. Are Increased Costs and Lengthy Availability Delays Returning to the Construction Supply Industry?

AHMEEK, Michigan -- U. S. building markets, more specifically its composite rebar segment, recently took on another level of uncertainty with the announcement of tariffs against Canada, China, Mexico and possibly other countries. Will these tariffs be enacted, delayed or expanded in the future? Will the delivery chain be able to absorb the added costs of tariffed and imported rebar? Will those materials be available when needed? Will retailers, distributors and manufacturers increase prices to offset rebar tariffs? There are many unanswered questions and understandably increasing levels of uncertainty and concern.

What can be answered definitively is that GatorBar is 100% American made using only 100% made in America components. As a result, GatorBar will not be subject to added cost and the uncertainty due to tariffs that encircles its competition.

Ken Keranen, GatorBar Co-founder & Director of Sales, commented, “Manufacturing in another country or using non-domestic components absolutely creates uncertainty in times such as this. GatorBar proved itself to be a solution to uncertainties and building material supply challenges during the Covid/post-Covid eras and will do so again this time. Early on we made the intentional decision to be America’s sole manufacturer of composite rebar to provide a solution in situations such as this. More importantly, we saw value in offering the market ‘Made in America’ composite rebar where no others existed. Call it a matter of American pride and determination if you will, but GatorBar is America’s Rebar.”

GatorBar is an industry changing, glass fiber reinforced composite rebar (GFRP), made 100% in the United States, that offers:

- The most economical, ICC structurally approved, composite rebar on the market.
- 30% - 45% installation, labor and transportation savings.
- Pricing is comparable to or better than steel with increased strength and performance.
- 2x stronger in tensile strength than steel.
- 4x – 7x lighter in weight than steel.
- Zero slivers.
- Zero rust.

About GatorBar: Ahmeek, MI based [GatorBar](#) is “100% Made in the USA” composite rebar. GatorBar’s manufacturing processes, custom production lines, control systems and technologies were designed and constructed from scratch using the know-how, ingenuity, tenacity and determination of American trained and

experienced engineers, designers, fabricators and service companies. GatorBar unapologetically bootstrapped itself into a product segment where no one had gone before and became what it is today...America's Rebar. For further information about or how to purchase GatorBar, please contact info@gatorbar.com or 906.934.2661.

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