

GATORBAR®

NEWS RELEASE

FOR IMMEDIATE RELEASE – March 18th, 2025

GatorBar Composite Rebar is 100% Made in America...Avoid Tariffs!

AHMEEK, Michigan – It should come as absolutely no surprise to anybody within the construction supply industry to say the market currently is in a moment of turmoil...and a lot of it. Are tariffs on or off? And if so, at what rate? Do tariffs apply to all products? Will tariffs be in play for a day, a week, a month or more? Are product availability delays to be expected in the future? There are many unanswered questions and understandably increasing levels of concern and anxiety.

There is a way through this chaos however...GatorBar! GatorBar is 100% American made using only 100% made in America components. Whether it's steel or composite rebar, manufacturing in another country or using non-domestic components absolutely creates uncertainty and challenge in times like this. GatorBar absolutely does not. GatorBar will not be subject to added costs and uncertainties due to tariffs impacting other rebar manufacturers...and all of the non-GatorBar composite and large percentage of the steel rebar used within the United States is not made here.

GatorBar proved itself a reliable and economical solution to concrete reinforcement uncertainties, pricing and availability concerns and supply challenges during the Covid/post-Covid eras. Even before those challenges however, GatorBar made the intentional decision to be an American made and sourced rebar manufacturer. It waves the American flag whenever it can because it is an important aspect of its identity and the values it holds. More importantly, GatorBar saw value in offering the market 'Made in America' composite rebar where no others previously existed. Call it a matter of American pride and determination if you will, but GatorBar is America's Rebar. Other than patriotism though, why is this important? Because if it hasn't already happened, imported rebar will soon carry even more cost and have increased supply lags as tariffs are levied. GatorBar offers certainty, stability and economy that imported bar cannot offer.

GatorBar is an industry changing, glass fiber reinforced composite rebar (GFRP), made 100% in the United States, that offers:

- The most economical, ICC structurally approved, composite rebar on the market.
- 30% - 45% installation, labor and transportation savings.
- Pricing is comparable to or better than steel with increased strength and performance.
- 2x stronger in tensile strength than steel.
- 4x – 7x lighter in weight than steel.
- Zero slivers.
- Zero rust.

About GatorBar: Ahmeek, MI based [GatorBar](#) is “100% Made in the USA” composite rebar. GatorBar’s manufacturing processes, custom production lines, control systems and technologies were designed and constructed from scratch using the know-how, ingenuity, tenacity and determination of American trained and experienced engineers, designers, fabricators and service companies. GatorBar unapologetically bootstrapped itself into a product segment where no one had gone before and became what it is today...America’s Rebar. For further information about or how to purchase GatorBar, please contact info@gatorbar.com or 906.934.2661.

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