

GATORBAR®



HISTORY

THE EVOLUTION

IN THE BEGINNING

Neuvokas Corporation, the manufacturers of GatorBar, was founded in 2013 by Erik Kiilunen and Ken Keranen from a simple observation: advances in manufacturing and material science would allow composite rebar to be produced competitively against steel rebar but at higher levels of performance.

A MASSIVE OPPORTUNITY

Growth within the flatwork field has allowed GatorBar to achieve rapid expansion and experience significant industry acceptance thus paving the way for additional application consideration. With rust-free GatorBar produced at costs comparable to or better than plain black steel rebar, and significantly more economical than rust-resistant, coated steel rebar, market and product potential remain largely without limits.

AMERICA'S REBAR

Manufactured in Ahmeek, MI, GatorBar is made in the Hinterland's of Michigan's Upper Peninsula. The manufacturing processes, custom production lines, control systems, and technologies were born, designed, and constructed from scratch using the know-how, ingenuity, tenacity, and determination of American trained and experienced engineers, designers, and fabricators. GatorBar unapologetically bootstrapped itself into a product segment where no one had gone before and became what it is today—America's Rebar.

2014-2018

GatorBar **obtained its first patent** showing the vision of higher manufacturing speeds. Then in 2016 after three years of development, GatorBar was being sold at truckload volumes with manufacturing rates of 75 feet per minute. In 2018, with the second patent under the belt, production speeds doubled to 150 feet per minute and GatorBar sales crossed over the 30 million feet milestone. All of this garnered the attention of competitive major manufacturing companies previously ignoring composite rebar.

2019-2023

2019 and 2020 proved to be years of technological advancement. GatorBar **transitioned from basalt to glass fiber** while increasing tensile strength and lowering product costs. Additionally, its product offering expanded from #3 bar (3/8" diameter) to include #4 bar (1/2" diameter) while achieving breathtaking production speeds of 250 feet per minute. Simultaneously, GatorBar expanded outside of the Midwest via distributor representation in all 50 states supported by a nationwide network of sales professionals.

2024 & BEYOND

GatorBar continues to make improvements to the product-line up with the **introduction of Grip Technology™** in 2024 with zero slivers and better bond, maintaining the consistent quality we are known for. Additionally in 2024, GatorBar's product sizing was expanded to include a #5 (5/8" diameter) offering.

As GatorBar looks to the future, it will continue to lead product and technological advancement furthering the construction product supply industry. Our achievements will continually advance composite concrete reinforcement use into additional applications and considerations. GatorBar's future is without limits.



AMERICA'S REBAR

PATENT #9688030B2

○ ZERO POLYESTER



HUNDREDS OF MILLIONS OF FEET IN CONCRETE
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